

(For Immediate Release)

## Affinity Classics Announces New College Chair

### Affinity Classics Has Released its Most Modern College Chair – The Affinity Laureate Chair, A Premium, Upholstered Chair for Colleges and Universities

June 1, 2014

**Montrose, CO** – Affinity Classics LLC announced today that it begin delivering **The Affinity Laureate Chair**, the first premium, college chair to the collegiate products market. This chair is a significant innovation for the college market – a stylish, well-constructed sitting chair with firm seating, and made by Amish craftsmen in northeastern Ohio. This chair is constructed with exceptionally strong joinery that represent s the best of Amish construction.



Pricing for the Affinity Laureate Chair will depend on several cost components including university licensing fees, royalties, choice of wood, choice of fabric or leather, logos, and shipping to customers. Price including shipping to the customer will be approximately \$759-\$799, depending on various cost considerations.

Learn more about the Affinity Laureate Chair at <http://affinityclassics.com/portfolio/laureate-chair/>.

#### **About Affinity Classics LLC**

Affinity Classic LLC is a privately-held manufacturer of premium hardwood sitting chairs that represent academic institutions, businesses, and other organizations that have constituents, members, and alumni who demonstrate loyalty, affinity, and nostalgia for their former association and former associates. Chairs are known as College Chairs, University Chairs, Alumni Chairs, Graduation Chairs, Recognition Chairs, Retirement Chairs, and Logo Chairs.

Affinity Classics delivered its first College Chair for the University of Colorado Anschutz Medical Center in Aurora, Colorado in 2008. Since then, the Company has expanded its product line to six styles of chairs in many woods, finishes, fabrics, and leather. Known for its uniquely modern styles, the company intends to maintain its commitment to innovation within the college-chair market. For more information, please visit <http://affinityclassics.com/>.

Affinity Classics serves the Alumni and Friends of leading colleges and universities which include Ohio Institutions, Cleveland State, Miami University, The Ohio State University, and Xavier University – also several universities in other states.

#### **Contact**

To learn more about the Chairs of Affinity Classics, please contact Public Relations, Affinity Classics LLC, P.O. Box 1714, Montrose, CO 81402, Telephone: 866.748.2230, Fax: 303.353.0532, [Info@AffinityClassics.com](mailto:Info@AffinityClassics.com)

**Affinity Classics**